

Making the Difference: from Systems Change to Social Movement

Rethinking Aging in Alameda County

Presented by the **Senior Services Coalition** of Alameda County

Become a valued sponsor of a distinctive community event

We are aging – as individuals, as a community, and across the ranks of public and private health and social service sectors. As we live longer, will our public institutions adjust to ensure access and relevance for older people? Will our health systems empower and enable aging people? Will our communities support our wellbeing and welcome our participation no matter what age we are?

These are not questions about the future, but about today. To a large degree, the answers are up to us.

Making the Difference will convene community-based organizations, health care professionals, health and social services agency leaders, policy makers and community stakeholders in Alameda County. Together we will examine the impetus for systems change and discover groundbreaking approaches to promote age-inclusive systems and communities, exploring these topics in terms of their practical relevance in Alameda County.

Event Date: Friday, November 3, 2017

9:00am - 12:30pm – Conference plenary and panel discussions

12:30pm - 2:00pm – Lunchtime facilitated conversations

130+ Attendees expected

Venue: Nile Hall, Preservation Park, downtown Oakland

Why be a sponsor?

- Help bring important issues to the attention of community leaders and practitioners.
- Be recognized as a generous community health supporter.
- Build awareness of your organization in the healthcare community.

Event marketing and sponsorship benefits

- ✓ Conference invites sent to over 1,000 SSC contacts
- ✓ Listings in Conference program and signage
- ✓ Over 130 attendees expected
- ✓ Press release to local news media

For more information: Email wendy@seniorservicescoalition.org or call (510) 332-4669.

Making the Difference: Improving Outcomes for Older Adults Through Collaboration

Bridging Silos in Alameda County

Presented by the **Senior Services Coalition** of Alameda County

The **Senior Services Coalition of Alameda County** (SSC) represents nonprofit and public organizations who are working together to ensure that Alameda County seniors can rely on an easily accessible, coordinated system of social, medical and supportive care. SSC has been a unifying and collaborative force in Alameda County for 19 years. SSC works to strengthen the aging services voice in policy making; increase funding for senior services and strengthen the safety net for economically disadvantaged seniors; make the case for community-based supportive services that help seniors live independently; and promote greater flexibility within our County to connect individuals with the services they need.

SPONSORSHIP LEVELS & BENEFITS

Please join us in helping the Senior Services Coalition bring this important conference to the health and social services community so that we can better meet the needs of older adults in Alameda County.

Package Level	Supporting	Bronze	Silver	Gold	Platinum
	\$500	\$2,000	\$3,000	\$4,000	\$5,000
Recognition from podium during event. Top billing in all listings					X
Premier placement of name & logo in all event marketing and materials				X	X
Name in all event marketing and materials			X	X	X
Acknowledgement on SSC website		X	X	X	X
Name in program and event signage	X	X	X	X	X
Complementary event tickets	2	3	4	5	6

Any net income from this event will go to support the work of the Senior Services Coalition. Senior Services Coalition of Alameda County's fiscal sponsor is Meals On Wheels of Alameda County, a tax exempt nonprofit organization (Tax ID: 94-2651065).

* All logo placements and acknowledgements are contingent upon meeting production/printing deadlines.

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