



The Age-Friendly Berkeley Initiative

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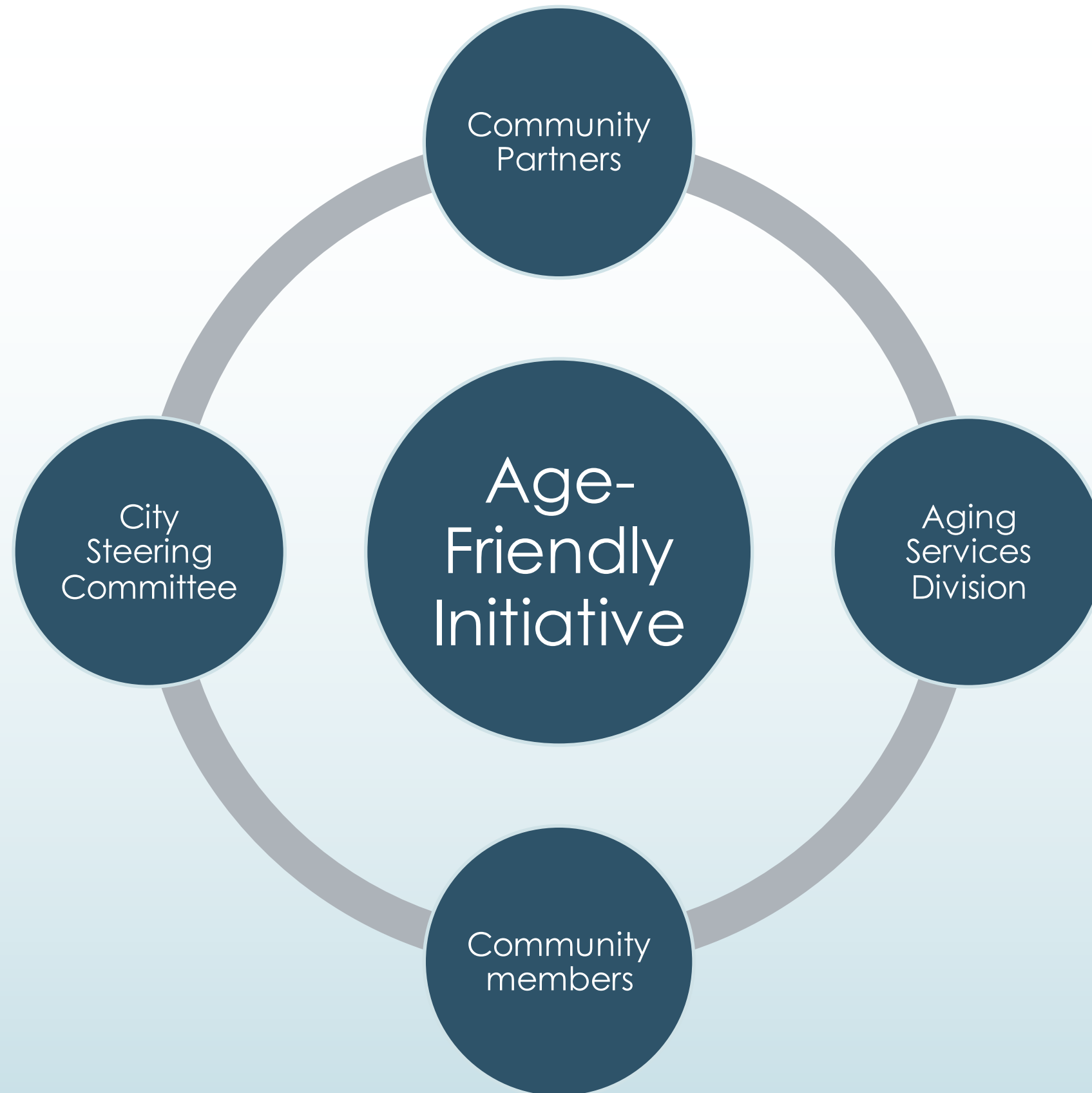
November 1, 2019

Age-Friendly Berkeley Initiative

- ▶ The Age-Friendly Berkeley initiative is a **collaborative effort** between the City of Berkeley, Lifelong Medical Care, the Center for Independent Living, and Ashby Village
- ▶ **Included in City of Berkeley Strategic Plan**
 - ▶ Champion and demonstrate social and racial equity
 - ▶ **Collective Goal:** to support older adults as they age in Berkeley

Informing the Berkeley Age Friendly Plan

- Community survey
- 2 focus groups with community partners
 - Faith-based community
 - Monolingual Spanish-speaking
- Informational interviews with 18 City staff from 9 Departments to identify completed and pending projects that consider the needs of Berkeley's older adults



Age-Friendly Implementation: City Steering Committee

Health & Wellness



- Joint case conferences/
management
Public Health Division
- Counseling at senior
centers
Mental Health Division

Housing & Economic Security



- Housing presentations
- Existing programs for older
adults
**Housing & Community Services
Division**

Age-Friendly Implementation: City Steering Committee

Transportation & Mobility



- Vision Zero Plan
Public Works Dept.
- Pilot paratransit program
Aging Services Division

Social Participation & Civic Engagement



- Collaborative outreach & promotion
Parks, Rec, & Waterfront Dept.
- Re-framing of senior centers
Aging Services Division

Key Takeaways

► Immediate Benefits:

- Greater awareness of older adult needs & concerns
- Shift in perspective
- Breaking down of internal silos; appreciation of one another's work
- Shared vision

► Areas for Opportunity:

- Greater awareness of older adult needs & concerns
- Strengthening community partnerships
- Model for other citywide initiatives
- Maintaining a dynamic and fluid Action Plan



Thank You!

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